

# SowBridge

## Registration Information

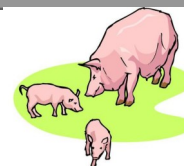
NOTE: The materials, delivery process, and program costs are slightly different for those with non-U.S. mailing addresses. Please contact us for details.

# Purpose of SowBridge Program

# SowBridge

Breeding Herd Education Series  
2010

Timely, relevant & convenient learning



Session cost of \$250 includes all 12 sessions and supporting materials.

Please make send payment and registration to:

**Sherry Hoyer**

**Iowa Pork Industry Center**

**109 Kildee Hall**

**Iowa State University**

**Ames, IA 50011-3150**

Phone: (515) 294-4496

Fax: (515) 294-5698

## Education and information needs of the pork industry continue to change.

You want and need more information for your operation, but have less time to obtain it. The SowBridge program is designed to deliver timely and relevant information to those who desire it in a convenient manner.

*Programs are delivered over the mid-day period to maximize learner participation while decreasing interruption of the normal daily work schedule.*

We hope the information you receive through this program will improve your understanding and increase productivity in your breeding herds and farrowing systems.

### Questions?

Call one of the following Extension contacts bringing you this program:

#### University of Minnesota

Dr. Mark Whitney (507) 389-5541  
Dr. Lee Johnston (320) 589-1711

#### Iowa State University

Dr. Ken Stalder (515) 294-4683

#### University of Nebraska

Dr. Duane Reese (402) 472-6425

#### South Dakota State University

Dr. Bob Thaler (605) 688-5165

#### Ohio State University

Dr. Dale Ricker (419) 523-6294

#### Purdue University

Dr. Brian Richert (765) 494-4837

#### University of Illinois

Dr. Rob Knox (217) 244-5177

#### Kansas State University

Dr. Joel DeRouchey (785) 532-2280

#### Michigan State University

Dr. Ronald Bates (517) 432-1387

#### University of Missouri

Dr. Tim Safranski (573) 884-7994

#### North Carolina State University

Dr. Eric van Heugten (919) 513-1116

## SowBridge registration \$250 (U.S.) Deadline to participate in the first session is December 1, 2009

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail Address: \_\_\_\_\_

(Required for non-U.S. mailing addresses.)

Please make checks payable to:

Iowa Pork Industry Center

### For credit card payment

Please circle:    Visa            Mastercard

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Card Validation Number \_\_\_\_\_

(last 3-digit number on signature strip on back of card)

Signature \_\_\_\_\_

MSU

### January 6, 2010

Beth Ferry, Michigan State University  
*In-barn Communication Among Workers*

### February 3, 2010

Jerry May, Michigan State University  
*Your Role in the Public Perception of the Pork Industry*

### March 3, 2010

Dr. Ken Stalder, Iowa State University  
*Geriatric Sows: Keep or Cull*

### April 7, 2010

Dr. Jeff Bender, University of Minnesota  
*Keeping Workers Safe From Swine Diseases*

### May 5, 2010

Dr. Billy Flowers, North Carolina State University  
*Beating Summer Heat For Sows*

### June 2, 2010

Dr. Steve Pohl, South Dakota State University  
*Air Filtration Systems for Sow Barns*

### July 7, 2010

Dr. Tim Safranski, University of Missouri  
*Timing of AI*

### August 4, 2010

Dr. Rob Knox, University of Illinois  
*Pregnancy Detection Technology for Troubleshooting*

### September 1, 2010

Jim Fisher, producer, Middletown, Missouri  
*Emergency Action Plans for Hog Barns*

### October 6, 2010

Dr. Joel DeRouchey, Kansas State University  
*Managing Feed Drops in Gestation*

### November 3, 2010

Dr. Jeff Clapper and Dr. Chris Hostetler,  
South Dakota State University  
*Heat Detection Methods*

### December 1, 2010

Dr. Locke Karriker, Iowa State University  
*Winter PRRS Protection*





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## Who should enroll?

People involved in managing or caring for boars, sows, and/or their litters should consider enrolling. This includes owners, employees, technicians, managers, and technical service providers. The series is designed to improve the understanding and application of various tools and techniques involved in daily care of the breeding herd and piglets. If you work in or with breeding and gestation units, gilt development systems, or farrowing barns, this program is for you!

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## Why should I enroll?

Enrollment in this program gives you access to industry experts and current information. Not only do you get to share in their insights on a topic, but you also can ask questions of the expert and other producers, all from the comfort of your home, office, or swine unit.

Enrollment allows you to participate in an educational opportunity without having to worry about time off from work, travel distance, etc. Participation involves just 45 minutes of your time once a month. You can spend that time at your home, office, or swine unit.

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## Is there a limit on the number of subscribers?

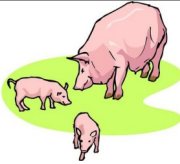
No. Each subscriber receives access to one phone line for these sessions. The number of available telephone lines should not be an issue for the 11:30 a.m. central time sessions. However, early registration is strongly encouraged.



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## How does this program work?

- ◆ Prior to the scheduled session, participants receive a CD that contains the session materials, including any spreadsheets, video clips, publications, etc. provided by the speaker. Instructions are included with each session mailing.
  - ◆ On the day of the scheduled session, participants call a toll-free number to participate in that day's session.
  - ◆ At 11:35 a.m. central time, the session host introduces the speaker for the day and the session will begin. Participants follow along on their computer as the speaker goes through the visuals.
  - ◆ At the end of the formal presentation, (30 minutes) time is available for speaker questions and producer discussion. Total program length is approximately 45 minutes.
  - ◆ Following each session, participants can continue to ask questions, or respond to other producer questions, via the [sowbridge@lists.umn.edu](mailto:sowbridge@lists.umn.edu) discussion group (for those with e-mail access).
  - ◆ **NOTE: The materials, delivery process, and program costs are slightly different for those with non-U.S. mailing addresses. Please contact us for details.**
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University of Nebraska, South Dakota State University, University of Minnesota, Iowa State University, the Ohio State University, University of Missouri, Michigan State University, Kansas State University, University of Illinois, Purdue University, and North Carolina State University are equal opportunity educators and employers.



## Is there a limit on the number of people who can participate at each location?

Any number of people can participate in the sessions at your location as long as you have access to a computer with the presentation and a speaker phone to listen to the presentation. Each subscription receives access via one phone line. Just be sure that all participants at your location are able to listen to the speaker via phone while viewing the presentation.

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## Do I need Internet access to participate in each session?

No. Each session presentation is provided on CD or via e-mail depending on your location. However, e-mail access is helpful if you wish to participate in on-going discussions at [sowbridge@lists.umn.edu](mailto:sowbridge@lists.umn.edu).

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## Technology requirements

- ◆ Telephone access
  - ◆ Computer with CD drive
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**Get all 12 sessions for only \$250 (U.S)**  
**To ensure you receive materials in time to participate in the first session, we must receive your registration by December 1, 2009.**