



MICHIGAN PORK SYMPOSIUM

“Pork Industry Sociology & Science”

Thursday, February 16, 2017

The Lansing Center, 333 E. Michigan Ave, Lansing, MI

Pork producers' conference addresses valued relationships throughout the pork 'chain' and important research findings

The 2017 Michigan Professional Pork Producers Symposium will focus on how in the future producers may or should work together with other commodity groups, government, suppliers, veterinarians, university research and extension. The question has been asked, “How important will these relationships be to everyone in the future?” This year’s Symposium theme is “Pork Industry Sociology & Science”, and reflects that effective networks and new research are both important if the pork chain is to experience sustained desirable outcomes. The 2017 Michigan Professional Pork Producers Symposium will be held February 16, 2017 at The Lansing Center.

The Professional Pork Producers Symposium is an annual event that brings together swine producers and allied industry representatives from around the state and region to share information about the ever-changing hog industry. This year’s symposium brings together speakers from both the academic and business worlds in order to better prepare producers for the challenges they face in their quest to produce the world’s pork supply.

Invited guest speakers, along with their presentations, this year include:

Dr. Glynn Tonsor, “Seven-Years Later - From Where I Stand Now: Hog Industry Outlook”

Dr. Tonsor is a Professor in the Department of Agricultural Economics at Kansas State University.



He grew up on a farrow-to-finish swine farm in Monroe City, Missouri and obtained a B.S. from Missouri State University and Ph.D. from Kansas State University. Glynn was a faculty member at Michigan State University from May 2006 to March 2010. He returns to

Michigan to speak about what has changed in recent years and what we might expect to change in the near-future. He has economic expertise in an array of topics including: animal identification and traceability, animal well-being and welfare, commodity market analysis, consumer demand, food safety, meat labeling policies, producer perceptions and preferences, risk management, and technology acceptance.

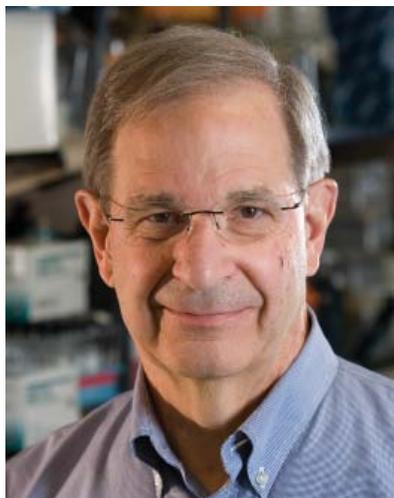
Dr. James Tiedje, “Antimicrobial Resistance”

Dr. Tiedje is University Distinguished Professor of Microbiology and Molecular Genetics, and of Plant, Soil and Microbial Sciences, and is Director of the Center for Microbial Ecology, at Michigan State University. He is a microbial ecologist now using genomics and

continued on page 2



Michigan Pork Producers Symposium



metagenomics to understand the microbiome of soil, rhizospheres and intestinal habitats. He has also led MSU to explore the antibiotic resistance in the environment. He shared the 1992 Finley Prize from UNESCO for research contributions in microbiology of

international significance and was awarded an Einstein Professorship by the Chinese Academy of Sciences. He is Fellow of the American Academy of Microbiology, the Soil Science Society of America, the Ecological Society of America, and a member of the U.S. National Academy of Sciences.

Mr. Don Buhl, “My Farm, my Experiences, and my Thoughts about Effective Networks and Partners in the Pork Industry”



The Tyler, Minnesota pork producer was a founding member of the “Pipestone System,” a production model aimed at allowing independent family farms to remain competitive through shared ownership and increased efficiencies.

Coordinated with that system, he is the owner of Buhl’s Ridge View Farm Inc., a wean-to-finish operation that annually markets 20,000 hogs. Buhl was president of the Minnesota Pork Producers Association in 1996 and president of the National Pork

Producers Council in 2005. Don is a recognized leader that has helped develop programs for people new to the industry and expand U.S. pork exports. In 2016, he was awarded the Siehl Prize for Excellence in Agriculture by the University of Minnesota’s College of Food, Agriculture and Natural Resource Sciences.

In the afternoon, new information about MSU research will be presented by MSU researchers and educators. MSU continues to receive excellent support for projects that have practical implications for Michigan farmers and citizens. The afternoon session is planned to continue the tradition of the old “Swine Day” program, with short presentations and posters featuring useful research results and ideas for pork production.

The Symposium will also include a banquet luncheon and awards program. Registration begins at 8:30 am, with the program beginning at 9:00 am. Activities should conclude around 4:00 pm. All attendees are encouraged to attend the Taste of Elegance reception held following the symposium. For more information, contact Emily Schmitt at schmitt@mipork.org or 517-853-3782 or Dr. Dale Rozeboom at rozeboom@msu.edu or 517-355-8298.

You're invited:
to the 27th annual
TASTE of Elegance™
Following the Michigan Pork Symposium
3 p.m. - 6:30 p.m.
The Lansing Center
333 East Michigan Avenue
Lansing, Michigan 48933

2017 Michigan Pork Symposium Registration and 2017 MPPA Membership Form

Name: _____ Company: _____

Additional Names (only \$25 per additional registration):

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____

Email: _____ Cell: _____



Conference pre-registration for \$60.00.

Afternoon sessions only, with no lunch for \$25.00.

____ Additional pre-registrations for \$25.00.

\$40.00 Producer/Owner Member

\$40.00 Producer/Grower Member

\$40.00 Associate Member

\$5.00 Student Member

\$100.00 Gold Contributor

\$250.00 Gold Industry Member

Added convenience
of sending in your MPPA
membership with your
registration!

____ Total Enclosed

Payment Options:

Credit Card Expiration Date: _____ Code: _____

Card Number: _____

Name and Zip Code on Card: _____

Check

Please make checks payable to MPPA and mail to 3515 West Road, Suite B, East Lansing, MI 48823.
For more information contact: Emily Schmitt (517) 853-3782 schmitt@mipork.org

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In this issue:

You're invited to attend
the 2017 Michigan Pork
Symposium

Register to Attend!

NPB CEO to attend Pork
Symposium

Meet National Pork Board Chief Executive Officer Bill Even

Bill Even is the Chief Executive Officer for the National Pork Board in Clive, Iowa. Bill will be the featured luncheon speaker during the Michigan Pork Producers Symposium.

Prior to his employment with the National Pork Board, Bill served as the Industry Relations Lead for DuPont Pioneer in Des Moines, IA where he manages global corporate engagement strategy focusing on collaborative stakeholder relationships in the areas of seed, biotechnology, biofuels and farm policy. He also served as the Industry Relations Lead, Bill was the Commercial Unit Lead for South Dakota, North Dakota and northwest Minnesota for DuPont Pioneer.

Prior to joining DuPont Pioneer, Bill served as South Dakota Secretary of Agriculture from 2007 to 2010.



During his tenure as secretary of agriculture, Bill managed six department divisions: Agriculture Regulatory Services, Agriculture Development, State Fair, Wildland Fire, Resource Conservation and Forestry, and Agricultural Policy.

Bill also served as Deputy Secretary of Tourism and State Development, Director of the Governor's Office of Economic Development, State Energy Policy Director, and Policy Advisor for Governor Mike Rounds.

Bill holds a degree in Agricultural Production from Lake Area Technical Institute, a Bachelor of Science in agricultural business and minor in economics from South Dakota State University; and a Juris Doctorate from Drake University Law School, where he was an Opperman Scholar.

Bill and his family own and operate a fifth-generation diversified crop and livestock operation near Humboldt, South Dakota where they raise corn, soybeans, wheat, alfalfa and cattle. The farm was homesteaded in 1883 by his great-grandfather and Bill began farming in 1983. Bill and his wife, Janell, have three children and live in Adel, Iowa.