

## MI Pigs Program (formerly Swine Youth Challenge)

Carla McLachlan - Youth Programs Director - 517-242-2395 – mipigsinfo@gmail.com



Michigan Pork Producers Association and its board of directors has taken an active role in continuing the success of swine youth show events in Michigan. We are looking forward to continuing our successes in 2024 and hope you can help! In 2023 we saw a substantial increase in the number of youth participants in the MI Pigs Program as well as more show opportunities in Michigan than ever before! **New for 2024 we will be providing a listing of show pig breeders on the MIPork.org youth programs page. All of our sponsors will be included in this listing!**

### Sponsorship Opportunities include:

Platinum: \$1500

- Logo included on exhibitor shirts
- Logo included on banners displayed at sanctioned MI Pigs shows held around the state.
- Monthly social media recognition on all MI Pigs accounts as well as special event posts to social media
- Business/logo banners displayed at Green & White Show as well as Spartan Classic at MSU Photo backdrop recognition at these two events.
- Recognition in all electronic newsletter correspondence with our youth exhibitors. (3-4 times per season minimum)
- Logo included on top 5 year end exhibitor banners
- Recognition at year end MI Pigs banquet

Gold: \$800

- Logo included on exhibitor shirts
- Logo included on banners displayed at sanctioned MI Pigs shows held around the state.
- Business/logo banners displayed at Green & White Show as well as Spartan Classic at MSU.
- Recognition in all electronic newsletter correspondence with our youth exhibitors. (3-4 times per season minimum)
- Monthly social media recognition on all MI Pigs accounts
- Recognition at year end MI Pigs banquet

Silver: \$500

- Name included on exhibitor shirts
- Logo included on banners displayed at sanctioned MI Pigs shows held around the state.
- Monthly social media recognition on all MI Pigs accounts
- Recognition at year end MI Pigs banquet

Bronze: \$250

- Name included on banners displayed at sanctioned MI Pigs shows held around the state
- Regular social media recognition on all MI Pigs accounts
- Recognition at year end MI Pigs banquet

### Additional Opportunities:

Event/Business recognition on MI PIGS social media. 3 posts on MI PIGS Social media sites during a suggested time period. \$100.00

To ensure that logos/names can be included on all promotional materials – please respond by March 10, 2024



Registration and payment of sponsorship is available at: <https://form.jotform.com/230625655363154>