

**Michigan Green & White
Swine Youth Education Fair
Promotional/Educational
Social Media Contest
Intermediate/Senior Scorecard**

NAME: _____

TITLE: _____

1. Information

Promotional or educational value of topic (15)	_____
Uniqueness of topic or ideas (10)	_____
Accuracy of information (15)	_____
Completeness of information (10)	_____
Consistent theme between set of 5 social media posts (5)	_____
Organization (10)	_____
Points	_____ /65

2. Presentation

Attractiveness (10)	_____
Spelling and grammar (10)	_____
Creativity (15)	_____
Points	_____ /35

TOTAL POINTS POSSIBLE: 100

Point deduction for less than 5 social media posts - 10/post

Point deduction for use of copyrighted characters or photos -15

Point deduction for plagiarism - 100

TOTAL POINT RECEIVED: _____

JUDGE'S COMMENTS: