

2026 Michigan Professional Pork Producers Symposium

Wednesday, February 25, 2026

Sheraton Grand Rapids Airport Hotel, 5700 28th St SE, Grand Rapids, MI 49546

8:30 a.m. **Registration and Breakfast**
Silent Auction Opens

PRESENTATIONS

8:50 a.m. **Welcome and Introductions** – Tim Kruithoff, MPPA President
9:00-9:45 a.m. **Keynote: Feeding Fewer** – Todd Thurman, Swine Insights International

10:00-10:45 a.m. **Keynote: How >Why** – Vance Crowe, Legacy Interviews Founder

BANQUET LUNCH

11:00 a.m. **Awards Banquet – Buffet Luncheon**, sponsored by NPPC
MPPA Scholarships – Brandon Hill
MPPA Awards – Tim Kruithoff
Guest Speaker: National Pork Producers Council

PRESENTATIONS

1:00-4:00 p.m. **Breakout Sessions**

SPONSOR TRADESHOW

4:00-7:00 p.m. **Sponsored Tradeshow** – Talk with sponsors, fellow producers and industry representatives. Enjoy appetizers and drinks and meet with the day's speakers. Bid on your favorite item at our silent auction!

7:00-9:00 p.m. **NPPC Strategic Investment Plan Investors Only**,
Dinner and Drinks

